Traditions Gold

American Equity
Gold Standard for a Secure Retirement

The one who works for you!

For use in California only.
A Good Plan is Always Better Than a Good Guess
The security of your future begins today with sound planning and a dependable source for lifetime income.

Starting with our easy-to-understand product descriptions, American Equity works with you to find the retirement solutions that fit your day-to-day lifestyle as you prepare for your life-long goals.

Every day we work hard to provide safe, secure products backed by our award-winning customer service. And, each day people make the right choice to start planning with us for the life they want...with a strategy they understand.

We Can Help You Get to Where You Want to Go
As a hard working individual, you take your finances seriously. You have invested your time and energy in order to build as well as sustain a quality of life that suits you and your family. As you plan for retirement, it is important to consider any number of factors that can affect your lifestyle:

- Safety of retirement dollars
- Tax effect on your standard of living
- Family illness
- Money saved for retirement

Indexed Annuities: The Right Product for the Right Time
Indexed annuities are fixed annuities that provide an opportunity to potentially earn more interest than traditional fixed annuities and other safe money alternatives.

This is done by basing interest earned on an increase in an equity or bond index. You control the annuity by choosing the crediting method on each Contract Anniversary. The most commonly used indices are:

- S&P 500®
- S&P 500® Dividend Aristocrats® Daily Risk Control 5% Index
- 10-Year U.S. Treasury Bond

While the value of this contract may be affected by an external index, this annuity does not participate directly in any stocks or equity investments. You aren’t buying shares of stock or an index. Dividends paid on the stocks which comprise the indexes don’t increase your annuity earnings.

Are You Prepared?
- 46% of Americans have less than $10,000 saved for retirement. (Employee Benefit Research Institute, 2013)
- 40% of baby boomers now plan on working until they die. (AARP, 2010)
- 36% of Americans say they don’t contribute anything at all to their savings. (Careerbuilder.com, 2009)
- 87% of adults say they are not confident about having enough money for a comfortable retirement. (Lifehappens.org, 2014)
A History of American Equity’s Index-5 (9/30/98 – 9/30/14)
In retirement planning, we like to provide a clear explanation as well as a product demonstration to help you understand your options. Here is an example of an American Equity contract over the course of 15 years.

The Index-5 product (below) did exactly what it was supposed to do – give the contract owner the opportunity to accumulate value based on the appreciation of the S&P 500® Index, without the risk of loss of premium in years when the S&P 500® was negative. All of this is supported by a minimum guarantee.

This is not an illustration on how indexed annuities will perform, but it does demonstrate the powerful benefits of indexed annuities with the annual reset interest crediting design.

All of our current products offer annual reset interest crediting design.
Traditions Gold

Safety in Numbers
Most importantly, your premium and credited interest can never be lost due to index volatility. Your indexed annuity is actually a contract backed by American Equity Investment Life Insurance Company™; you are not purchasing shares of stock or indices. Your funds are safe and secure with us – one of the leading annuity providers on the market.

Security You Can Plan For
As you plan for your retirement, whether it is a far off goal or soon-to-be reality, our innovative tax-deferred annuities can help you maximize growth while not compromising the safety of your hard earned dollars.

Your nest egg can be affected by any number of conditions. As your partner in planning, American Equity has outlined five core considerations for your retirement future:

- Safety of Principal
- Guaranteed Income
- Liquidity
- Income Taxes
- Avoidance of Probate

Safety of Principal
Fixed annuities, by their very nature, are considered a safe money alternative. Your contract is between you and the insurance company for guaranteed interest and guaranteed income options. This means your guarantees are backed by the financial strength and claims paying ability of American Equity.

Guaranteed Income
American Equity provides you with a guaranteed income with this tax-deferred annuity. You have the ability to choose from several different options, including payments for a specified number of years or income for life…no matter how long you live.

Liquidity
American Equity provides you with opportunities to withdraw funds at any time (subject to applicable surrender charges). Our Annuity Contracts allow penalty-free withdrawals of up to 10% after the first Contract Anniversary.

American Equity also has available certain riders that increase liquidity in the event of confinement to a nursing home, or if diagnosed with a terminal illness.

Please note:
You may be subject to a 10% federal penalty if you make withdrawals or surrender this annuity before age 59½. If this annuity is within a qualified plan all distributions may be taxable. Under current tax laws annuities grow tax deferred. An annuity is not required for tax deferral in a qualified plan. Any distribution may cause a taxable event. Neither American Equity nor our agents offer legal, investment or tax advice. Please consult your own personal advisor for these matters.

We may change your Annuity Contract from time to time to follow federal or state laws and regulations. If we do, we’ll tell you about the changes in writing.

California has a law that gives you a set number of days to look at an annuity after you buy it. If you decide during that time that you don’t want it, you can return the annuity and get all your money back. Please review your contract after delivery to confirm the number of days you have.

Like any annuity issuer, American Equity incurs expenses to sell and issue its contracts, including the payment of a commission to its agents, and these expenses are taken into consideration when interest rates, caps, asset fees and participation rates are established and reset. You will receive all benefits as set forth in the contract.
**Income Taxes**
One of the primary advantages of deferred annuities is the opportunity to accumulate a substantial sum of money by allowing your premium and interest to grow tax-deferred. Unlike taxable investments, you pay no taxes on your annuity interest until you begin to take withdrawals or receive income. This allows your money to grow faster than in a taxable account.

With our annuities you earn interest on your premium, interest on your interest and interest on what you would normally pay in income taxes.

The chart below illustrates how much more your money grows over a 20-year period with a tax-deferred annuity compared to an account that is currently taxed.

**Taxable vs. Tax-Deferred**

- **$180,611**
  - Tax - Deferred
- **$158,040**
  - Tax - Deferred After Lump Sum Taxes (28%)
- **$153,327**
  - Without Tax - Deferral

**Avoidance of Probate**
When planning for the future, a central concern is for our loved ones after we are gone. In the case of premature death, your beneficiaries have the accumulated funds within your annuity available to them and may avoid the expenses and delay of probate. Your named beneficiaries can choose to receive the proceeds as monthly income or a lump-sum payment.

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Note: Example assumes 3% annual interest rate and 28% tax bracket.
This hypothetical example is for demonstration only.
Traditions Gold

More than a Product. A Promise.
At American Equity we are committed to product integrity, safety and superior service. Our Traditions Gold is one of the industry’s leading products and is backed by American Equity’s fiscal strength while supported by our dedicated team of associates. This product provides a sound alternative for your financial future. We look forward to working with you and helping you achieve your retirement goals.

“When you purchase one of our innovative insurance products, you are buying a promise – our promise that American Equity will be there when you need us. We have been fulfilling that promise since we were founded.”

- David J. Noble
Founder and Executive Chairman of the Board

- Accessibility – 10% Penalty-Free Withdrawals
- NCR-4
- TIR-100
- Minimum Guaranteed Surrender Value
- Cash Surrender Value
- Surrender Charges
- Death Benefit
Accessibility – 10% Penalty-Free Withdrawals
We understand that access to your money is very important. This annuity offers an annual 10% Penalty-free Withdrawal once each year, beginning in year 2. In the first year, you may receive systematic withdrawals of interest or Required Minimum Distributions from the Fixed Interest Account as quickly as 30 days after your contract is issued.2

NCR-4
This rider is automatically included at no cost, for annuitants under age 75 at issue. This allows you to take a 50% Penalty-free Withdrawal if confinement in a Qualified Nursing Care Center occurs after the end of the second contract year and continuing for at least 60 consecutive days.

TIR-100
This rider is automatically included at no cost for annuitants under age 75 at issue. This allows you to take an additional Penalty-free Withdrawal of up to 100% of the Contract Value if the diagnosis of a terminal illness by a qualified physician occurs after the first contract year, and is expected to result in death within one year.

Minimum Guaranteed Surrender Value (MGSV)
MGSV is calculated separate from your Contract Value. It equals 87.5% of all premiums, less any withdrawals, at Minimum Guaranteed Interest Rate (MGIR), compounded annually.

Cash Surrender Value
Cash Surrender Value is equal to the greater of Contract Value minus any applicable surrender charges or MGSV.

Surrender Charges
Surrender charges are deducted for withdrawals exceeding the penalty-free amounts or full surrender, and apply for the first 9 years for issue ages 18-80, starting at 8.33% and decreasing. See disclosure for complete schedule.

Death Benefit
The Death Benefit is the full Contract Value value of your annuity contract and is paid in a lump sum with no surrender charges, to your named beneficiaries. Other income options may also be available.
Indices Used
Traditions Gold uses the following indices:

- **The S&P 500® Index** contains stocks from 500 various industry leaders and is widely regarded as a leading benchmark for U.S. stock market performance.
- **The S&P 500® Dividend Aristocrats® Daily Risk Control 5% Index** is a volatility control index that consists of the S&P 500 Dividend Aristocrats Index and a cash component (accruing interest at 3 Month LIBOR). The Index is dynamically adjusted between the two components to target a 5% level of volatility. The S&P 500 Dividend Aristocrats Index is made up of S&P 500 members that have followed a policy of consistently increasing dividends every year for at least 25 consecutive years. This Index is well diversified across all market sectors.
- **10-Year U.S. Treasury Bond** is a government-issued debt designed to mirror general market interest rates.

Index Crediting Method
To allow you greater flexibility in utilizing our interest crediting methods, American Equity offers 9 index choices and 1 fixed value choice. The annuity structure allows for annual transfer between different values. A Transfer of Values (TOV) letter and form are sent one month prior to the Contract Anniversary as a courtesy to you.

- **Annual Monthly Average** – Index Credits are based on 12 dates during the year. The average is calculated by adding the 12 Index amounts on each monthly date and dividing by 12. Caps or Participation Rates are applied to the Index Credit Calculation.
- **Annual Point to Point** – On each Contract Anniversary the Index Value is compared to the previous year’s Index Value. The Index Credit is based on increase in the Index Value from point to point. Caps or Participation Rates are applied to the Index Credit Calculation.
- **Monthly Point to Point** – Each month a percentage of change is calculated. Caps are applied to any increase. The sum of the resulting monthly values is the Index Credit applied on each Contract Anniversary.

<table>
<thead>
<tr>
<th>Interest Credit Calculation</th>
<th>Annual Monthly Average</th>
<th>Annual Point to Point</th>
<th>Monthly Point to Point</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Interest Credit Calculation</strong></td>
<td>Average sum of index closes on monthly Contract Anniversary</td>
<td>Percentage of annual increase in the Index</td>
<td>Annual sum of monthly changes in the Index with cap</td>
</tr>
<tr>
<td><strong>Index Availability</strong></td>
<td>S&amp;P 500®</td>
<td>S&amp;P 500® &amp; 10-Year U.S. Treasury Bond</td>
<td>S&amp;P 500®</td>
</tr>
<tr>
<td><strong>Frequency of Interest Credit</strong></td>
<td>Annually</td>
<td>Annually</td>
<td>Annually</td>
</tr>
<tr>
<td><strong>Cap, Asset Fee Rate (AFR) or Participation Rate Available</strong></td>
<td>Choice of Cap or Participation Rate</td>
<td>Choice or Cap or Participation Rate (S&amp;P 500 only)</td>
<td>Cap</td>
</tr>
</tbody>
</table>
- **Performance Triggered (PT)** – On each Contract Anniversary the PT Index Price is compared to the previous anniversary’s PT Index Price. The PT Rate is credited if the PT Index Price on the current Contract Anniversary is equal to or greater than the previous Contract Anniversary’s Index Price. The minimum PT Rate is 1%.

- **Bond Yield with Cap (BYC)** – On each Contract Anniversary the Bond Price is compared to the Bond Price on the previous anniversary. The Index Credit is based on the decrease in the Bond Price. The BYC Interest Credit Calculation is determined by first applying the Cap followed by the Asset Fee.

- **Volatility Control Index** – On each Contract Anniversary the Index Value is compared to the previous year’s Index Value. The Index Credit is based on the increase in the Index Value from point to point, less an Asset Fee.

- **Fixed Interest** – This is based on a current declared interest rate guaranteed to never be less than the Fixed Value Minimum Guaranteed Interest Rate stated in the Annuity Contract.

**Calculation Information:**

- **Cap Rate** – Applies to Annual Monthly Average, Annual Point to Point, and Monthly Point to Point Crediting Methods.
  
  • An upper limit applies to the Index Credit. Cap rates are subject to change, declared each Contract Anniversary, and guaranteed to never be less than 1%. –OR–

- **Cap Rate/Asset Fee Rate** – Applies to the Bond Yield with Cap Crediting Method.
  
  • **Cap Rate** – An upper limit applied to the Index Credit. Cap rates are subject to change, declared each Contract Anniversary, and guaranteed to never be less than 1%. (and)
  
  • **Asset Fee Rate (AFR)** – A deduction used in calculation of Index Credit. AFR is set at issue, and guaranteed for the life of the Annuity Contract. –OR–

- **Participation Rate (PR)** – Applies to Annual Monthly Average or Annual Point to Point Crediting Methods.
  
  • The stated percentage of any Index increase credited to the Annuity Contract. PR’s are subject to change, declared annually and guaranteed to never be less than 10%. –OR–

- **Asset Fee Rate Only (AFR)** – Applies only to Volatility Control Index Crediting Method.
  
  • A deduction used in calculation of Index Credit. The AFR is subject to change, declared each Contract Anniversary and guaranteed to never be more than 10%.

<table>
<thead>
<tr>
<th>Performance Triggered (PT)</th>
<th>Bond Yield with Cap</th>
<th>Volatility Control Index</th>
<th>Fixed Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>PT Index Price equal to or greater than the previous anniversary’s PT Index Price</td>
<td>Percentage of annual decrease in the Bond Price</td>
<td>Percentage of annual increase in the index less an asset fee</td>
<td>Fixed Interest Rate Declared</td>
</tr>
<tr>
<td>S&amp;P 500®</td>
<td>10-Year U.S. Treasury Bond</td>
<td>S&amp;P 500® Dividend Aristocrats® Daily Risk Control 5% Index</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Annually</td>
<td>Annually</td>
<td>Annually</td>
<td>Daily</td>
</tr>
<tr>
<td>Not applicable</td>
<td>Cap &amp; AFR</td>
<td>AFR only</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>
Traditions Gold

Gold Standard in Retirement Planning.
American Equity is one of the top indexed annuity providers specializing in designing secure, innovative retirement solutions and providing financial stability with our broad product line of fixed and indexed annuities. We have a strong commitment to superior customer service, product integrity and secure retirement planning. Based in the heart of the Midwest, West Des Moines, Iowa, we are one of the few American-owned, American-operated insurance companies in our industry.

“Our business philosophy is simple: Through sound financial management, prudent planning and development of innovative products, we position ourselves as one of the leaders within the insurance industry.”

- David J. Noble
Founder and Executive Chairman of the Board

American Equity
The One Who Works for You!
- $36 Billion in Assets
- 30,000 Active Agents
- 470,000 Active Contract Owners
- 400+ Employees
- #3 All-Time in Indexed Annuity Sales\(^3\)
- A- (Excellent) Rating From A.M. Best\(^4\)
- American-Owned and Operated

Liabilities as of 12/31/2014 are $34 Billion.
Indexed Annuity Disclosure

American Equity’s Traditions Gold allows for long-term accumulation of money you don’t anticipate needing in the short term. Traditions Gold is a flexible premium deferred indexed annuity.

Surrender Charges
Surrender Charges are deducted from your Contract Value in the event of:
1. Full Surrender or
2. Withdrawals in the first year or
3. Withdrawals in excess of the Penalty-free Withdrawal amount during the surrender charge period shown below:

**Issue Ages 18-80**

<table>
<thead>
<tr>
<th>Year</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10+</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC%</td>
<td>8.33</td>
<td>7.25</td>
<td>6.25</td>
<td>5.25</td>
<td>4.25</td>
<td>3.25</td>
<td>2.25</td>
<td>1.25</td>
<td>0.75</td>
<td>0.00</td>
</tr>
</tbody>
</table>

The Minimum Guaranteed Surrender Value equals 87.5% of all premiums, minus any withdrawals, all accumulated at the Minimum Guaranteed Interest Rate.

The Cash Surrender Value equals the greater of the Contract Value minus any Surrender Charges or the Minimum Guaranteed Surrender Value. Your Cash Surrender Value can never be lower than the Minimum Guaranteed Surrender Value of the Annuity Contract.

Accessibility
Our annuities offer a Penalty-free Withdrawal up to 10% of your contract value once annually after the first Contract Anniversary.

Maturity Date is the date annuity payments must begin. You may begin receiving distributions from this contract before the Maturity Date.

Death Benefit
The Death Benefit is payable in a variety of ways. Your beneficiary(ies) will have access to your contract’s full value. Death Benefit payment options are a lump sum payout, the guaranteed income of annuitization, penalty-free and continued tax deferral if you are a spouse. The Death Benefit is the greater of the Contract Value or Minimum Guaranteed Surrender Value at the death of the Annuitant or Owner, whichever comes first.

Tax Treatment
You may be subject to a 10% federal income tax penalty if you make withdrawals or surrender this Annuity before age 59½. If this Annuity is within a qualified plan all distributions may be taxable. Under current tax laws, contract values accumulate and grow tax deferred. An Annuity is not required for tax deferral in a qualified plan. Any distribution may cause a taxable event. Neither American Equity nor our agents offer legal, investment, or tax advice. Please consult your own personal advisor for these matters.

Minimum Guarantees
The Minimum Guaranteed Interest Rate is set on the issue date and is guaranteed for the life of the Annuity Contract. It is guaranteed to never be less than 1.50%, and applies to Minimum Guaranteed Surrender Value only. The Fixed Value Minimum Guaranteed Interest Rate is 1%.
Choosing Your Value Allocations
As a contract owner, you will choose how to allocate your total initial premium. You may make additional premium payments in any amount and frequency within the premium limits. Additional premiums are automatically credited to the Fixed Value. The Annuity Contract offers additional flexibility by allowing you to transfer money in or out of any value on each Contract Anniversary, subject to these minimums:

- The minimum initial premium is $5,000.
- The minimum allocation for each value is $1,000.
- The minimum transfer to select a new value is 10% of the Contract Value.

Our ten interest crediting method values offer a variety of choices:

1. Traditional Fixed Value Interest Rate
2. S&P 500 Annual Monthly Average w/Cap
3. S&P 500 Annual Monthly Average w/PR
4. S&P 500 Annual Pt. to Pt. w/ Cap
5. S&P 500 Annual Pt. to Pt. w/PR
6. S&P Monthly Pt. to Pt. w/ Cap
7. 10-Year U.S. Treasury Bond w/ Cap and AFR
8. S&P 500 Performance Trigger
9. Bond Yield w/Cap & AFR
10. S&P 500 Dividend Aristocrats Daily Risk Control 5% Index w/AFR

(For a detailed description of each crediting method refer to page 7 of attached product guide.)

PR = Participation Rate, AFR = Asset Fee Rate

Calculating Index Credit
Your Contract Value equals the sum of the Fixed and Indexed Values. The Fixed Value is calculated based on a fixed interest rate rather than an index credit; and the Fixed Value Guaranteed Initial Interest Rate is applicable to your initial premium only. If you add additional premiums to your contract, they may be subject to different rates. The total Indexed Value is the sum of all of the Indexed Value calculations. American Equity applies Index Credit on your Contract Anniversary. You will also have the benefit of an annual reset of index credits. Your index credits become part of the Contract Value once credited and can never be lost or taken away from your Contract Value due to market volatility. During a contract year, if you have any type of payout (such as Death Benefit, Annuitization, Withdrawals or Surrender) you will not receive an Index Credit on the withdrawn funds for that contract year.

Total Initial Premium Allocation:
Percentages must be whole numbers. Decimals will NOT be accepted.

<table>
<thead>
<tr>
<th>Premium Allocation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Traditional Fixed Value Interest Rate</td>
<td>1%</td>
</tr>
</tbody>
</table>
| 2. S&P 500 Annual Monthly Average w/Cap | 2%
| 3. S&P 500 Annual Monthly Average w/PR | 3%
| 4. S&P 500 Annual Pt. to Pt. w/ Cap | 4%
| 5. S&P 500 Annual Pt. to Pt. w/PR | 5%
| 6. S&P Monthly Pt. to Pt. w/ Cap | 6%
| 7. 10-Year U.S. Treasury Bond w/ Cap and AFR | 7%
| 8. S&P 500 Performance Trigger | 8%
| 9. Bond Yield w/Cap & AFR | 9%
| 10. S&P 500 Dividend Aristocrats Daily Risk Control 5% Index w/AFR | 100% |

This disclosure is intended to summarize this Annuity. Consult your Annuity Contract for specific terms and conditions of your Annuity. Annuity contracts are products of the insurance industry and are not guaranteed by any bank or insured by the FDIC.

If you are replacing an existing contract, carefully compare the benefits of the proposed contract with your existing contract to ensure your decision is in your best interest.

I have read and received a copy of this document and understand I can request a copy of the NAIC Buyer’s Guide. **I understand I am applying for an indexed annuity and that past Interest and Index activity is not intended to predict future activity.**

I also acknowledge that a full surrender or withdrawal over penalty free amounts taken within the Surrender Charge Period will result in Surrender Charges being assessed and potential loss of premium.

<table>
<thead>
<tr>
<th>Owner’s Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joint Owner’s Signature</td>
<td>Date</td>
</tr>
<tr>
<td>Amount of Premium Received $</td>
<td>Received From</td>
</tr>
<tr>
<td>Owner’s Name</td>
<td>Date</td>
</tr>
<tr>
<td>Agent’s Name - Please Print</td>
<td></td>
</tr>
<tr>
<td>Agent’s Signature</td>
<td></td>
</tr>
</tbody>
</table>

Agents Statement - I certify that I have provided a copy of this document to the applicant and I have made no promises or assurances regarding values of the annuity contract, nor have I made statements that differ from this disclosure.

<table>
<thead>
<tr>
<th>Agent’s Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agent’s State License Number</td>
<td></td>
</tr>
</tbody>
</table>
Indexed Annuity Disclosure

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Surrender Charges
Surrender Charges are deducted from your Contract Value in the event of:
1. Full Surrender or
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The Minimum Guaranteed Surrender Value equals 87.5% of all premiums, minus any withdrawals, all accumulated at the Minimum Guaranteed Interest Rate.

The Cash Surrender Value equals the greater of the Contract Value minus any Surrender Charges or the Minimum Guaranteed Surrender Value. Your Cash Surrender Value can never be lower than the Minimum Guaranteed Surrender Value of the Annuity Contract.

Accessibility
Our annuities offer a Penalty-free Withdrawal up to 10% of your contract value once annually after the first Contract Anniversary.

Maturity Date is the date annuity payments must begin. You may begin receiving distributions from this contract before the Maturity Date.

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Tax Treatment
You may be subject to a 10% federal income tax penalty if you make withdrawals or surrender this Annuity before age 59½. If this Annuity is within a qualified plan all distributions may be taxable. Under current tax laws, contract values accumulate and grow tax deferred. An Annuity is not required for tax deferral in a qualified plan. Any distribution may cause a taxable event. Neither American Equity nor our agents offer legal, investment, or tax advice. Please consult your own personal advisor for these matters.

Minimum Guarantees
The Minimum Guaranteed Interest Rate is set on the issue date and is guaranteed for the life of the Annuity Contract. It is guaranteed to never be less than 1.50%, and applies to Minimum Guaranteed Surrender Value only. The Fixed Value Minimum Guaranteed Interest Rate is 1%.
Calculating Index Credit
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Choosing Your Value Allocations
As a contract owner, you will choose how to allocate your total initial premium. You may make additional premium payments in any amount and frequency within the premium limits. Additional premiums are automatically credited to the Fixed Value. The Annuity Contract offers additional flexibility by allowing you to transfer money in or out of any value on each Contract Anniversary, subject to these minimums:

- The minimum initial premium is $5,000.
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Our ten interest crediting method values offer a variety of choices:

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6. S&P Monthly Pt. to Pt. w/ Cap
7. 10-Year U.S. Treasury Bond w/ Cap and AFR
8. S&P 500 Performance Trigger
9. Bond Yield w/PR and AFR
10. S&P 500 Dividend Aristocrats Daily Risk Control 5% Index w/AFR

(For a detailed description of each crediting method refer to page 7 of attached product guide.)

PR = Participation Rate, AFR = Asset Fee Rate

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Total Initial Premium Allocation:

<table>
<thead>
<tr>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1%</td>
</tr>
<tr>
<td>2%</td>
</tr>
<tr>
<td>3%</td>
</tr>
<tr>
<td>4%</td>
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<tr>
<td>5%</td>
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<tr>
<td>6%</td>
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<tr>
<td>7%</td>
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<tr>
<td>8%</td>
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<tr>
<td>9%</td>
</tr>
<tr>
<td>10%</td>
</tr>
</tbody>
</table>

Owner’s Signature ___________________________ Date ____________
Joint Owner’s Signature ___________________________ Date ____________

Agent’s Signature ___________________________ Date ____________

Amount of Premium Received

<table>
<thead>
<tr>
<th>Amount</th>
<th>Received From</th>
</tr>
</thead>
<tbody>
<tr>
<td>$</td>
<td></td>
</tr>
</tbody>
</table>

Owner’s Name ___________________________ Date ____________
Agent’s Name - Please Print ___________________________ Date ____________

Agents Statement - I certify that I have provided a copy of this document to the applicant and I have made no promises or assurances regarding values of the annuity contract, nor have I made statements that differ from this disclosure.

Agent’s Signature ___________________________ Date ____________

Agent’s State License Number ___________________________ Date ____________

Annuity Contract issued under form series CA11 IDX4.

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Notes:

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1 This graph is based on actual credited rates for the period shown on the Index-5 product, which is no longer available for sale.

2 Not guaranteed and subject to change.

3 Source: http://www.looktowink.com/2015/03/indexedannuityalltimesales/

4 A.M. Best has assigned American Equity an “A-” (Excellent) rating, reflecting their current opinion of the financial strength and operating performance of American Equity relative to the norms of the life/health insurance industry. A.M. Best utilizes 15 rating categories ranging from A++ to F. An A- rating from A.M. Best is its fourth highest rating. For the latest rating, access www.ambest.com.

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Gold Standard for a Secure Retirement

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Our commitment to quality service and strong contract owner benefits is unsurpassed in our industry. Our steadfast focus on our contract owners has lead us to record growth in our industry, and we are the number 3 producer of indexed annuities on the market.3

When you purchase an American Equity annuity, you are buying more than a product – you are buying a promise. We guarantee that we will be there for you when you need us. If you want an annuity that can offer you safety of principal, flexibility, tax advantages, access when you need it and a chance to have a lifetime income – we are the one who works for you.

Ron Grensteiner, President